



AN Enchanted GARDEN

Shorewood HUGS
1147 Brook Forest Ave., #174
Shorewood, IL 60404

September 1st, 2026

Dear Friend,

Shorewood HUGS is a non-profit women's organization with a heartfelt mission: *to make a positive impact on the lives of others, one hug at a time!* Since our founding in 2008, we've focused on meeting the needs of individuals in our local communities through our **HUGS and Wishes Program**; helping those who are struggling with health care, education, or financial hardships.

We are excited to announce our largest event of the year, *An Enchanted Garden 2027 Chocolate Ball*, which will take place on **Saturday, February 6th** from **6:00-10:00pm**, at the brand new Hollywood Casino (1401 Gateway Blvd., Joliet)! All proceeds from this event will benefit our HUGS & Wishes Program.

Everything we do is made possible by the generous support of community members and local businesses like you. Thanks to that support, we are proud to have donated over **\$1.1 million** locally and granted almost **1,500 wishes** to those in need, deserving, or disabled, right here within a 20-mile radius of Shorewood.

On behalf of the 50+ dedicated women of Shorewood HUGS, we would like to invite you to become a **sponsor** of our upcoming Chocolate Ball. As a 100% volunteer-run, non-profit organization, we rely heavily on the generosity of businesses and individuals to continue our mission. By supporting Shorewood HUGS, your organization will receive meaningful community exposure and be recognized as a business that is truly committed to making a difference.

Please find the enclosed sponsorship form. Shorewood HUGS is a registered 501(c)(3) charitable organization, so your contribution is tax-deductible.

Important Note: To ensure your sponsorship is included in our marketing materials, we kindly ask that all sponsorship donations and logos be submitted no later than **Monday, January 11th**. Contributions received after this date may not be included in printed promotional materials.

Thank you for your consideration and support. Together, we can continue to make a powerful impact, *one hug at a time*.

Warm regards,

Laura Charland – laurawcharland@gmail.com
Mindy Sayers - Melinda.sayers@comcast.net
www.facebook.com/shorewood.hugs
www.shorewoodhugs.org



Premier Sponsors

Event Sponsor – Limit One - \$5,000

- 10 reserved tickets/reserved table at event.
- Main stage, entry, and special signage at event.
- Logo on marketing media and ticket site with link to sponsor's website.
- Mention in all radio and newspaper articles/ads.
- Live, on-stage mention during Chocolate Ball.
- Full page ad in back cover of event program.
- Facebook feature ad/post.
- Listed at top of premier sponsors on Chocolate Ball video, played during event.
- Exposure & speaking opportunity to a sold-out crowd at our 2027 Chocolate Ball.
- Special award presented during Chocolate Ball.

Partnering Sponsor – Limit One - \$4,000

- 10 reserved tickets/reserved table at event.
- Main stage, entry, and special signage at event.
- Logo on marketing media and ticket site with link to sponsor's website.
- Mention in all radio and newspaper articles/ads.
- Live, on-stage mention during Chocolate Ball.
- Facebook feature ad/post.
- Special recognition as premier sponsor on Chocolate Ball video.
- Full page ad in event program. (8" tall x 4" wide)
- Exposure to sold-out crowd at our 2027 Chocolate Ball.

HUGS & Wishes Sponsor – No Limit - \$2500

- 4 reserved tickets
- Main stage, entry, and special signage at event.
- Logo on marketing media and ticket site with link to sponsor's website.
- Mention in all radio and newspaper articles/ads.
- Live, on-stage mention during Chocolate Ball.
- Facebook feature ad/post.
- Special recognition as premier sponsor on Chocolate Ball video.
- Full page ad in event program. (8" tall x 4" wide)
- Exposure to sold-out crowd at our 2027 Chocolate Ball.

Making a Difference Sponsor – No Limit - \$1500

- 3 reserved tickets
- Main stage, entry, and special signage at event.
- Logo on marketing media and ticket site with link to sponsor's website.
- Live, on-stage mention during Chocolate Ball.
- Facebook feature ad/post.
- Special recognition as premier sponsor on Chocolate Ball video.
- Full page ad in event program. (8" tall x 4" wide)
- Exposure to sold-out crowd at our 2027 Chocolate Ball.

Red Heart Sponsor – No Limit - \$1000

- 2 reserved tickets
- Main stage, entry, and special signage at event.
- Logo on marketing media and ticket site with link to sponsor's website.
- Live, on-stage mention during Chocolate Ball.
- Facebook feature ad/post.
- Special recognition as premier sponsor on Chocolate Ball video.
- Half page ad in event program. (5" tall x 4" wide)
- Exposure to sold-out crowd at our 2027 Chocolate Ball.





Supporting Sponsors



Beloved Bear Sponsor – No Limit - \$500

- 1 reserved ticket.
- Main stage/entry, and special signage at the event.
- ¼ page ad in event program.
- Recognition on chocolate ball video.
- Group post on Facebook.
- Exposure to a sold-out crowd at our 2027 Chocolate Ball.

Friends of HUGS Sponsor – No Limit - \$250

- Name on entry signage at the event.
- Recognition on chocolate ball video.
- Group post on Facebook.
- Exposure to a sold-out crowd at our 2027 Chocolate Ball.

Thank you for being a Chocolate Ball Sponsor!

Please select your level, fill out contact information, and return with payment.

Please contact Laura Charland with any questions:

laurawcharland@gmail.com or 815-354-2920.

All ads should be sent by Monday, January 11th in order to be included in the program.

Send ads in PDF format to: Melinda.sayers@comcast.net

PLEASE LIST INFORMATION EXACTLY HOW YOU WOULD LIKE IT TO APPEAR IN EVENT PROGRAM.

Sponsor Level _____ Amount _____

Business Name _____

Primary Contact _____

Email Address _____

Physical Address _____

City, State, Zip _____

Phone Number _____

Check Enclosed _____ (Payable to Shorewood HUGS) or Please Charge My Credit Card:

CVV: _____ Expiration Date: _____ Signature: _____

Please return completed form with payment to: **-OR-** Scan QR Code to access fillable form:

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More information can be found at www.shorewoodhugs.org.

